

Cookies Policy

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This Cookies Policy explains how The Society of Motor Manufacturers and Traders Limited (SMMT), uses cookies and similar technologies to recognise you when you visit our website. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

Introduction

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, SMMT) are called “first party cookies”. Cookies set by parties other than the website owner are called “third party cookies”. Third party cookies enable third party features or if functionality is to be provided on or through the website (e.g. like advertising, interactive content and analytics). The parties that set these third party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites.

What is in a cookie?

A cookie is a simple text file that is stored on your computer or mobile device by a website’s server and only that server will be able to retrieve or read the contents of that cookie.

Each cookie is unique to your web browser. It will contain some anonymous information such as a unique identifier and the site name and some digits and numbers. It allows a website to remember things like your preferences or what is in your shopping basket.

What to do if you do not want cookies to be set

Some people find the idea of a website storing information on their computer or mobile device intrusive, particularly when this information is stored and used by a third party without them knowing.

Although this is generally quite harmless you may not, for example, want to see advertising that has been targeted to your interests. If you prefer, it is possible to block

some or all cookies or even to delete cookies that have already been set; but you need to be aware that you might lose some functions of that website.

How can I control cookies?

If you do not want to receive cookies, you can modify your browser so that it notifies you when cookies are sent to it or you can refuse cookies altogether. You can also delete cookies that have already been set.

If you wish to restrict or block web browser cookies which are set on your device then you can do this through your browser settings. You may wish to visit www.aboutcookies.org which contains comprehensive information on how to do this on a wide variety of desktop browsers.

Why does SMMT use cookies

We use first party and third party cookies for technical reasons in order for our websites to operate and we refer to these as “essential” or “strictly necessary” cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience further on our websites for advertising, analytics and other purposes.

The specific types of first and third party cookies served through our websites and the purposes they perform are described in the table below;

Type of Cookie	Cookie Name	How to refuse
Essential/Strictly Necessary website cookies: These cookies are strictly necessary to provide you with essential services available through our website and to use some of its features, such as access to secure areas.	Amazon Web Services (AWS) cookies : (i)AWSALB (ii)AWSALBCORS The Cookie persistence (how long the cookies are saved on your device) for these cookies is 7 days. Click here for further information about these cookies. XSRF-TOKEN : An encrypted CSRF token to assist in the protection against cross-site request forgeries. These cookies are session temporary. online_data_shop_session : Created by the website to store the session id of the user. These cookies are session temporary and the user session is	Because these cookies are strictly necessary to deliver the Website to you, you cannot refuse them. You can block or delete them by changing your browser settings however, as described below under the heading “How can I control cookies?” below.

	invalidated at log-off or after the timeout period.	
<p>Performance and functionality cookies:</p> <p>These cookies are used to enhance the performance and functionality of our Website but are non-essential to their use. However, without these cookies, certain functionality [(like videos)] may become unavailable.</p>		To refuse these cookies, please follow the instructions below under the heading "How can I control cookies?"
<p>Analytics and customisation cookies:</p> <p>These cookies collect information that is used either in aggregate form to help us understand how our Website are being used or how effective are marketing campaigns are, or to help us customise our Website for you.</p>		To refuse these cookies, please follow the instructions below under the heading "How can I control cookies?"

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If you wish to restrict or block web browser cookies which are set on your device then you can do this through your browser settings. You may wish to visit www.aboutcookies.org which contains comprehensive information on how to do this on a wide variety of desktop browsers.

Please do note that if you restrict or block strictly necessary cookies, you may not be able to use the website properly.

How often will you update this Cookies Policy?

We may update this Cookies Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookies Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookies Policy indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at gdpr@smtt.co.uk.